EDCNS
ECONOMIC DEVELOPMENT
CORPORATION of NORTH SIMCOE

Economic Development Office (EDO) Report
Sharon Vegh, March 21, 2019

FOCUS ON BUSINESS RETENTION AND EXPANSION & ASSOCIATED MARKETING

Objective: To Create Awareness of North Simcoe in the "Heart of Georgian Bay" resulting in Business Growth, Expansion, Productivity, Innovation, Investment and Jobs

The Economic Development Corporation of North Simcoe seeks applications for a Board Director

The Economic Development Corporation of North Simcoe (EDCNS) enjoys strong partnerships with the County of Simcoe as well as community, education and business leaders, and is supported by the Towns of Midland and Penetanguishene, and the Townships of Tay and Tiny. We are seeking to maximize the effectiveness of our volunteer Board of Directors and augment the current complement of skills and talents. Board position responsibilities and mission, aims and objectives of this dynamic organization are available on the EDCNS website: www.edcns.ca.

Key Partner Events April and May – For details visit www.edcns.ca

April 10, 2019
Manufacturing Innovation Summit
Leveraging Industry 4.0 to transform your business.

May 13, 2019
Georgian College's Pre-Apprenticeship Program
A 32-week education/placement opportunity.
In 2018 100% of the students were placed in manufacturing firms.

Lead Generation/Investment

- Remaining in the pipeline:
  - Expansion by creation of a medical building.
  - Prospective 25-acre land investment.

- New business:
  - Vitreous Cannabis Inc. leased the building at 16567 Highway 12. Expected are 40 employees in 5-years. Space is available for sub-lease until the company is in full production.

May 16, 2019
Simcoe Muskoka Skilled Trades Expo 2019
The 2018 Expo helped introduce 2,600 students to more than 35 skilled trades and welcomed more than 200 residents to the job fair.

Businesses and trades people interested in being exhibitors are asked to register online (visit www.edcns.ca/events to link to the registration form) or contact Elaine McLachlin, OYAP Coordinator for the Simcoe County District School Board, at emclachlin@scdsb.on.ca or 705.734.6363, ext. 11342.