Objective: To Create Awareness of North Simcoe in the "Heart of Georgian Bay" resulting in Business Growth, Productivity, Innovation and Investment

FARM FRESH FOOD FEST BEGINS FRIDAY

The inaugural Farm Fresh Food Fest (FFFF) is Friday, Saturday and Sunday August 18, 19, 20

- Farm Fresh Food Fest (FFFF) is open to everyone. It is not too late to get your tickets, online or on location at 4230 Crossland Road, Tiny. www.farmfreshfoodfest.ca.

Friday, August 18
Open 10:00 a.m.
Official opening 1:00 p.m.

Saturday August 18
Dinner and dance

INVESTMENT DEVELOPMENT

- An official media release event will be held with the purchaser of 111 Pillsbury Drive, EDCNS, and the four North Simcoe Mayors in the coming weeks.
- A letter of intent to purchase 163 Robert Street was received. Confirmation of the sale is expected in one month, with possession in March 2018 to meet CCL's request to maintain ownership until that time.
- North Simcoe's interested overseas business investor will provide an update on their global plans in early September.

Municipal Deputations to Council schedule October 2017

- Tay-11; Midland-23; Penetanguishene-25; Tiny-30.

Website and Social Media Marketing

- The EDCNS website continues to generate new traffic with 73% new visitors in July 2017.