

INVESTMENT DEVELOPMENT

Objective: To Support Economic Growth, Business Innovation and Productivity in North Simcoe

Business Retention and Expansion

- The third Manufacturers' Roundtable is September 20, 2016.

Business Investment Progress

- A prospect has been qualified for the food certified plant and submitted a letter of intent in June with an offer expected in August.
- A renewable energy company is in the qualification stage for a land lease at the Huronia Airport. They will present to the Airport Commission on June 23, 2016.

Funding

- The County Economic Development Sub Committee approved the submission of the EDCNS application. All four municipalities passed motions of support to fund EDCNS to December 31, 2018. The funding application is on the August 9, 2016 County of Simcoe Council agenda.
- Canada Summer Jobs Program will be administered by EDCNS. The successful student, Natasha Robitaille, will work out of the Town of Penetanguishene, beginning June 27, 2016, to support the North Simcoe Agricultural Expo Agricole Association.
- The Co-Chairs of the NSAEAA, are Paul Maurice of the EDCNS Board of Directors and Councillor Cindy Hastings of Tiny Township.
- The Canada 150 Fund (Department of Canadian Heritage) deadline for applications was extended to July. Julie Cayley and Sharon Vegh will meet to finalize the application on behalf of NSAEAA in mid-July.
- Applications for funding to Trillium and the Regional Tourism Organization 7 (RTO7) will be developed to support NSAEAA during the summer.

MARKETING & COMMUNICATIONS

Objective: To Market North Simcoe by Creating an Investment Climate

Prosperity Summit 2016 "Accelerating Advanced Manufacturing Growth"

- EDCNS Prosperity Summit June 16, 2016 registrations exceeded capacity at 116 with 111 attending. Our goal was 80 to 100. Local manufacturers were represented by 29 attendees; external business representatives numbered 17. Municipal, regional, provincial and federal government attended as did Industrial, Commercial and Institutional brokers. Educators from Georgian College, Lakehead University and the Simcoe County District School Board were in the room.
- The Prosperity Summit Agenda included a keynote from Magna Closures/Magna Mirrors President, John O'Hara; a session "Funding for Growth" presented by the Canadian Manufacturers & Exporters (CME) and the Yves Landry Foundation; and a Skilled Trades presentation by Weber Manufacturing Technologies Inc., the County of Simcoe, Georgian College and the Ontario Youth Apprenticeship Program (OYAP).
- A survey was sent to the participants. The results will be presented at the July EDCNS Board of Directors meeting.
- The Advanced Manufacturing Sector/Community Profile was launched at the Prosperity Summit.
- The video developed for the Prosperity Summit "The Magic of North Simcoe" is available on the EDCNS home page at www.edcns.ca.

EDCNS BOARD OF DIRECTORS

- Kathy Elsdon-Befort was welcomed with unanimous support to the EDCNS Board of Directors at the Annual General Meeting (AGM) on June 9, 2016.
- The Board of Directors are: Councillor Glen Canning, Mayor George Cornell, Kevin Cowie, Roy Ellis, Kathy Elsdon-Befort, Doug Ewen, Chris Johnston, Councillor Debbie Levy, Lois Lipton, Paul Maurice, Mayor Scott Warnock with ex-officio representation by: Chris McLaughlin and Sharon Vegh.