



INVESTMENT DEVELOPMENT

Funding Applications

Objective To sustain EDCNS and support business retention and expansion

- North Simcoe Municipalities Economic Development Report submitted by the 4 Mayors to Simcoe County
- Businesses requiring infrastructure and investment for retention and job growth were identified for the Federal Government by the 4 Mayors and the EDO. Meetings are held regularly to monitor progress. One application submitted.
- One business funding application is awaiting approval from the FedDev program
- Rural Economic Development (RED) application being considered for investment marketing
- One expansion business referred for NSCFDC support

International Investment

Objective to Create EDCNS Awareness

- Germany investment for manufacturing, closed
- Criteria for investment submitted to Swiss Consulate in New York for manufacturing, closed
- Attended Canadian Manufacturing Technology Show in Mississauga and Ontario Export Club in Toronto to promote the area through relationship building

Investment Opportunities

Objective to Create Investment

- Advocating business friendly/investment ready
- Two RFIs sent to the County to submit to the Province for investment opportunities
- Collaborating with realtors and plant owners on Certified Site Program
- Contacting site selectors and Industrial, Commercial, and Institutional (ICI) real estate firms to keep up to date on opportunities
- Invest in North Simcoe package is being developed using information from Membership in the Community Data Consortium

Economic Development Officer (EDO) Update, Sharon Vegh
as of October 15, 2015

MARKETING & COMMUNICATIONS

Objective to Communicate Progress & Create Investment

- EDCNS Prosperity Summit “Accelerating and Celebrating Growth in North Simcoe” June 25, 2015
 - Labor Market Partnership with Simcoe County
 - Rogers Television Series aired in September/October
- EDCNS Prosperity Summit June 16, 2016
 - Some sponsorship interest has been received and a plan to replicate the Summit County-wide has been discussed
- Municipal deputations: Tay-Nov.11-10am, Midland-Nov.23-7pm, Penetanguishene-Nov.25-7pm, Tiny-Nov.30-10:30am
- Rural Economic Development (RED) application being considered for investment marketing
- Industrial, Commercial, and Institutional (ICI) inventory (Simcoe County lead) for GIS
- ICI opportunities in North Simcoe are updated on the EDCNS website monthly
- Business lead focus in the sales pipeline and database are to advance to the qualification stage

SECTOR FOCUS

Objective to Promote Our Story & Advance the Sectors

North Simcoe Tourism EDCNS representative – Kevin Cowie

- Incorporated, Board established and Tourism Director, Brittany Black, hired in August. Deputations will include EDCNS and North Simcoe Tourism
- EDCNS representative Kevin Cowie

Agriculture Ambassador – Pierre Paul Maurice

- Events: (1) Oct 28 2015 – Midland Food Entrepreneurs Celebrating Growth (2) Aug 19 2017 Agriculture Expo Agricole and Corn Fest in Tiny

Healthcare Ambassador – Doug Ewen/Kevin Cowie

- EDCNS presentation at GBGH regarding Penetanguishene

Advanced Manufacturing Ambassador – Clare Boudreau

- Labor Market Partnership